

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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Tel. No.011-23037200 Fax No.011-23329125



No. 26-18/2010-T&C-CM

Date: 07.10.2013

Circular T&C-CM No. 47/13-14


Sub: Promotional offers on the occasion of BSNL Day under GSM services-reg.

Kindly refer to this office order of even No. dated 27.09.2013 vide which normal SIM with MRP of Rs.20 was offered free of cost for all new activations for 7 days from 1st October, 2013 to 7th October, 2013. Now based on feedbacks received from field units it has been decided by the competent authority to extend the scheme upto 15th October, 2013.

2. All other terms and conditions will remain the same.

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

4. This circular is issued based on approval of the Competent Authority in P&P-CM File No.3-40/2013/P&P-CM (Vol.I). For queries/clarification/feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi at hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in for further review of the scheme.


(N. S. Dhami)
AGM (T&C-CM)

Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT). for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)